



## “What is a Mentally Healthy School?” Student Video Contest



DDSB is pleased to announce the **“What is a Mentally Healthy School?” Student video and poster contest** to provide an opportunity for youth to express what they believe goes into building a mentally healthy school. **DDSB will be looking for an original video created by a Durham District School Board student or team of students** to support the Board's new **Well-Being and Mental Health Strategic Plan**.

All Durham District School Board students, *kindergarten to grade twelve*, are welcome to develop a video for the contest. The **DDSB will award a winner from each division. Winners will have the honour of having their video used to encourage and inspire others and raise awareness about the importance of promoting our well-being and mental health.** The school of the winning student video will be given a cash prize to put towards a Mental Health Initiative and the winning student's classroom will be awarded a pizza party!

Entries will be judged by a panel including DDSB Trustees, Senior Staff, and Education staff.

### Contest Rules and Submission

#### GENERAL GUIDELINES

- Entries should represent students' interpretation of “What is a Mentally Healthy School?”
- All entries must be submitted no later than **April 18th, 2019**.
- All entries must include a fully completed and signed entry form, co-signed by a parent or legal guardian (see below).
- No work should contain any material that is libelous, defamatory, profane or obscene.
- All entries must be original work and can only include materials that are not copyright protected.
- Students may only submit one (1) video submission for judging.
- Each entry must be reviewed and approved prior to submission by a teacher or education staff who has agreed to act as a sponsor to the student(s) submitted the entry.
- Winning entries are based on grade-appropriate skills and creativity and will be judged on message and content. The decisions of the judges are final.
- Entrants will continue to own the rights of their works, but when they enter the “What is a Mentally Healthy School?” Student Video Contest they agree that their works may be reproduced, printed and showcased, for non-commercial purposes, with their names and grades, by the Durham District School Board.

### **GUIDELINES FOR VIDEO SUBMISSIONS**

- Entrants must submit an original video which explores the contest theme.
- Videos must reflect the demonstration of no professional assistance.
- People appearing in the video do not have to be youth. However, the videos must reflect the students' opinions or reflections about the theme.
- The video should be 2 minutes or less in length.
- The type of video submitted is up to the discretion of the entrant. It may be a live performance, an edited piece, narrative, non-narrative or any combination thereof.
- Videos should not contain any material that is libelous, defamatory, profane or obscene;
- Entrants must get the consent of everyone appearing in their videos if their faces are recognizable.
- Entrants must get the consent of everyone whose copyrighted, patented, or trademarked material appears in their videos.
- Entrants must get the consent of everyone whose music is used in their videos unless consent is not needed (due to lack of copyright etc.).
- If English is not the language is not used in the video, English subtitles or a transcript must be provided.
- Videos need to be submitted using a publicly-accessible YouTube channel. Entries that don't comply with YouTube's Terms of Service and YouTube's Community Guidelines will not be accepted.

### **Contest Timelines:**

Contest starts	<b><i>January 7, 2019</i></b>
Deadline for submissions	<b><i>April 18, 2019</i></b>
Panel review entries and makes selections	<b><i>April 23, 2019</i></b>
Top 3 finalists' in poster entries notified	<b><i>May 3, 2019</i></b>
Winner's Announced	<b><i>May 8th, 2019</i></b>

For all **video entries** please have your teacher email the signed entry form(s), along with the link to your "What is a Mentally Healthy School?" Contest **publicly-accessible YouTube channel** **YouTube** entry directly to [stefanie.pelleboer@ddsbc.ca](mailto:stefanie.pelleboer@ddsbc.ca). Include in subject line **2018 "What is a Mentally Healthy School?" Student Video Contest.**



**“What is a Mentally Healthy School?”  
Student Video Contest**



**CONTEST ENTRY FORM:**

---

**Acknowledgement of Contest Rules**

- I acknowledge that I (we) have read, understood, and agree to the Contest Rules
  - I assert that I (we) have the right to submit this entry for the purpose of this contest, and have the consent of all participants in the submission to do so
  - I acknowledge that my (our) art or video entry may be reproduced, printed and showcased, for not-for-profit purposes, with my name and grade level, by the Durham District School Board.
- 

\* If your video is a group project, only one of the students should complete this form. The names of other students should be provided below and each student will be expected to complete a contest entry form. **Sponsors are responsible for ensuring that the contest entry forms for all groups are submitted in one entry package.**

**Name of Student(s):** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Grade level of the student(s):** \_\_\_\_\_

**Title of video:**  
\_\_\_\_\_

**YouTube link/address:**  
\_\_\_\_\_

**Brief description of the focus of your video (100 words or less). Attached separate sheet if necessary.**

---

---

---

---

---

**Contest entry Teacher/Education Staff Sponsor Name:**

---

**Sponsor Email Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**School Name:**

---

**School Address:**

---

**City:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **School Phone:** \_\_\_\_\_

**Sponsor (School Representative) Signature:** \_\_\_\_\_

**Signature of student(s):** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Signature of parent/guardian** \_\_\_\_\_ (if student is under 18)

**Date:** \_\_\_\_\_